



# JETRO's Activities for Promoting Direct Investment in Japan

September 19, 2012

**JETRO**

日本貿易振興機構(ジェトロ)

# JETRO's activities to attract foreign businesses

## Website and events:

Distribute information on Japanese business environment

## Overseas offices:

Find businesses interested in investing in Japan



## HQ and domestic offices:

Develop proposals (Provide customized information)

## Support in exhibitions:

Increase business opportunities with Japanese companies

## Support startup through IBSC (Invest Japan Business Support Center)

## Domestic offices:

Link to local governments and attract businesses

## Implementing incentives:

Asian Business Location Promotion Project Subsidy

- ◆ Invest-in-Japan Website (<http://www.jetro.go.jp/en/invest/>)
- ◆ Organizing seminars, symposia and providing brochures

- ◆ Finding companies interested in investing in Japan by visiting businesses and exhibitions
- ◆ Individual consultations with interested companies
- ◆ Providing information on markets and industries
- ◆ Providing information and introductions for approvals and licenses

- ◆ Support for foreign businesses exhibiting in exhibitions held in Japan

- ◆ Providing temporary office space (6 IBSCs: Tokyo, Yokohama, Nagoya, Osaka, Kobe, Fukuoka)
- ◆ Providing expert advice (taxes, accounting, human resources, social security, real estate, etc.)

- ◆ Providing regional information in Japan (location sites, local incentives, etc.)
- ◆ Cooperation with local governments to promote their regions
- ◆ Support for secondary investment in region

- ◆ Subsidy for regional HQs and R&D facilities
- ◆ Providing information to potential global companies



Invest-in-Japan Website



Seminars and symposia



Support to foreign businesses in exhibitions held in Japan



Temporary offices

# Services of the IBSC Tokyo Incubation Office

- **Maximum period of use: 75 business days**  
(free of charge up to 50 business days)
- **Office hours: 8:00 a.m. to 10:00 p.m.**  
(excluding Saturdays, Sundays, and national holidays)
- **Desks, chairs, telephones, fax, internet connections**  
(telephone/fax charges borne by users)
- **Receptionists, advisory service (market, industry, legal/accounting, human resources, etc.)**  
(advisory service on appointment basis)



Private office space

- 13.5 m<sup>2</sup> (office for two people)
- 18.0 m<sup>2</sup> (office for three people)
- 36.0 m<sup>2</sup> (office for six people)



Conference room



Refreshment space

## Aggreko Japan K.K. (UK)

Background :

- ◆ Aggreko is a leading provider of rental services for electric generators in the UK.
- ◆ They have provided devices, serving the electricity in emergencies, to about 100 countries.
- ◆ Scottish Development International in Japan introduced this firm to JETRO Tokyo.

JETRO's support:

- ◆ -provided the company with IBSC Tokyo temporary office space.
- ◆ -introduced accounting firms to the company

Results:

- ◆ Aggreko have established their office in Tokyo, by conclusion of a contract with TEPCO in order to meet electricity demands.
- ◆ Aggreko plans to expand their business, aiming at electric firms, factories, local governments, etc. by providing emergency electric systems.

# “Subsidy Program for Projects Promoting Asian Site Location in Japan” -1

Project scheme

METI/JETRO



[Target]  
Attracting globally operating  
companies'

- R&D Sites
- Regional headquarters

Application

Third-party  
review

Screening  
based on  
potential  
economic  
benefits to  
Japan

Grant  
Determination

Investment subsidy for  
global companies

Aggressive incentive  
comparable to those of  
other countries

- > Subsidies for the cost of  
construction and equipment  
for the site
- > Up to 1/2 subsidy rate for  
SMEs (others 1/3)
- \*Up to 2/3 subsidy rate in  
disaster area (FY2012)

## Period of Application

**Public Announcement of the 2012 Subsidy: August 28th, 2012 to November 19th, 2012**

**Period for Acceptance of Application Forms: November 5th, 2012 to November 19th, 2012**

**(no later than 12:00 p.m. Japan Time)**

[http://www.jetro.go.jp/en/invest/incentive\\_programs/](http://www.jetro.go.jp/en/invest/incentive_programs/)

## Dou Yee (Singapore)

### Background:

- ◆ Dou Yee is Singapore's film Liquid Crystal Display (film LCD) Manufacturer .
- ◆ It planned to build its manufacturing and R&D facility of its state-of-the-art LCD in Asia.
- ◆ Managing Director of JETRO office met the company at a networking reception in Singapore.

### JETRO's support:

- ◆ -provided the company with information on
  - 1) properties in collaboration with local governments (38 properties throughout Japan) and arranged 3 tours.
  - 2) subsidies

### Results:

- ◆ Dou Yee International Pte. Ltd., decided to build a production / R&D center in Hiroshima Prefecture.
- ◆ Dou Yee plans to invest 1 billion yen and first employ 10 staff.
- ◆ The company (particularly its Research and Development Department) was selected as a beneficiary of the "Subsidy Program for Projects Promoting Asian Site Location in Japan of FY2010."



[www.investjapan.org](http://www.investjapan.org)

Invest Japan Department  
Japan External Trade Organization  
1-12-32, Akasaka, Minato-ku, Tokyo 107-6006 Japan  
Tel. +81 3 3582 5571, Fax. +81 3 3505 1990

This document is owned by JETRO. All of the content in this document, including, but not limited to, still images, text, pictorial works, graphic designs and logos, is owned or licensed by JETRO.

This document shall not be reproduced or reprinted on any medium or registered on any search system in whole or part by any means, without prior permission of JETRO. Although JETRO makes its best efforts to ensure the correctness of the information contained in this document, JETRO does not take any responsibility regarding losses derived from the information contained in this document.